

Oneida Seven Generations Corporation



Greetings

On behalf of the Oneida Tribe of Indians of Wisconsin, I am pleased to introduce you to our community and offer industrial and commercial opportunities on our reservation.

On the following pages you will learn about our people, tribal history, and our strong commitment to environmentally sound economic development.

We look forward to meeting with you to discuss our organization and future plans. Should you feel that our business ideas are consistent with yours, we welcome the opportunity to explore the potential for a long-term business relationship.

Sincerely,

Kevin Cornelius

Kevin Cornelius, CEO
Oneida Seven Generations Corporation



Business Advantages

- Located adjacent to the Green Bay metropolitan area
- There is an international seaport within 6 miles that serves domestic and foreign trade
- Close proximity to airport and rail lines
- Easy highway access corridors to Milwaukee, Chicago, Minneapolis, and beyond
- Significant tax advantages
- History of successful business endeavors
- Labor force available

Introduction

The Oneida Tribe is pleased to present this overview of business opportunities on the Oneida reservation, just outside the Green Bay Metropolitan Area. Currently, there are two prime locations within the reservation where land has been set aside and zoned for industrial use.

The Tribe is seeking companies that would like to lease or co-develop this industrial property and form a long standing business relationship. Throughout this brochure you will find that the proposed area provides easy access by air, rail and major highways, and a diverse labor force, essential for any industry. The Tribe is open to new ideas for economic expansion and has a long history of successful business enterprise operations.

The mission of the Oneida Tribe is to preserve its heritage through the seventh generation – our belief is what is said and done today will affect the next seven generations. With that in mind, our business philosophy maintains an eye toward the future, focused on sustainable growth for both our tribal economy and that of the surrounding area.

The Oneida Tribe has its roots in present-day upstate New York and was part of the Iroquois Confederacy. During the 1600s the Tribe traded goods with colonists and fought alongside them in the American Revolutionary War. In the early 1800s, some of the Oneida people migrated to present-day Wisconsin. Today, the Tribe is comprised of over 16,000 members with approximately 3,500 living in northeastern Wisconsin.

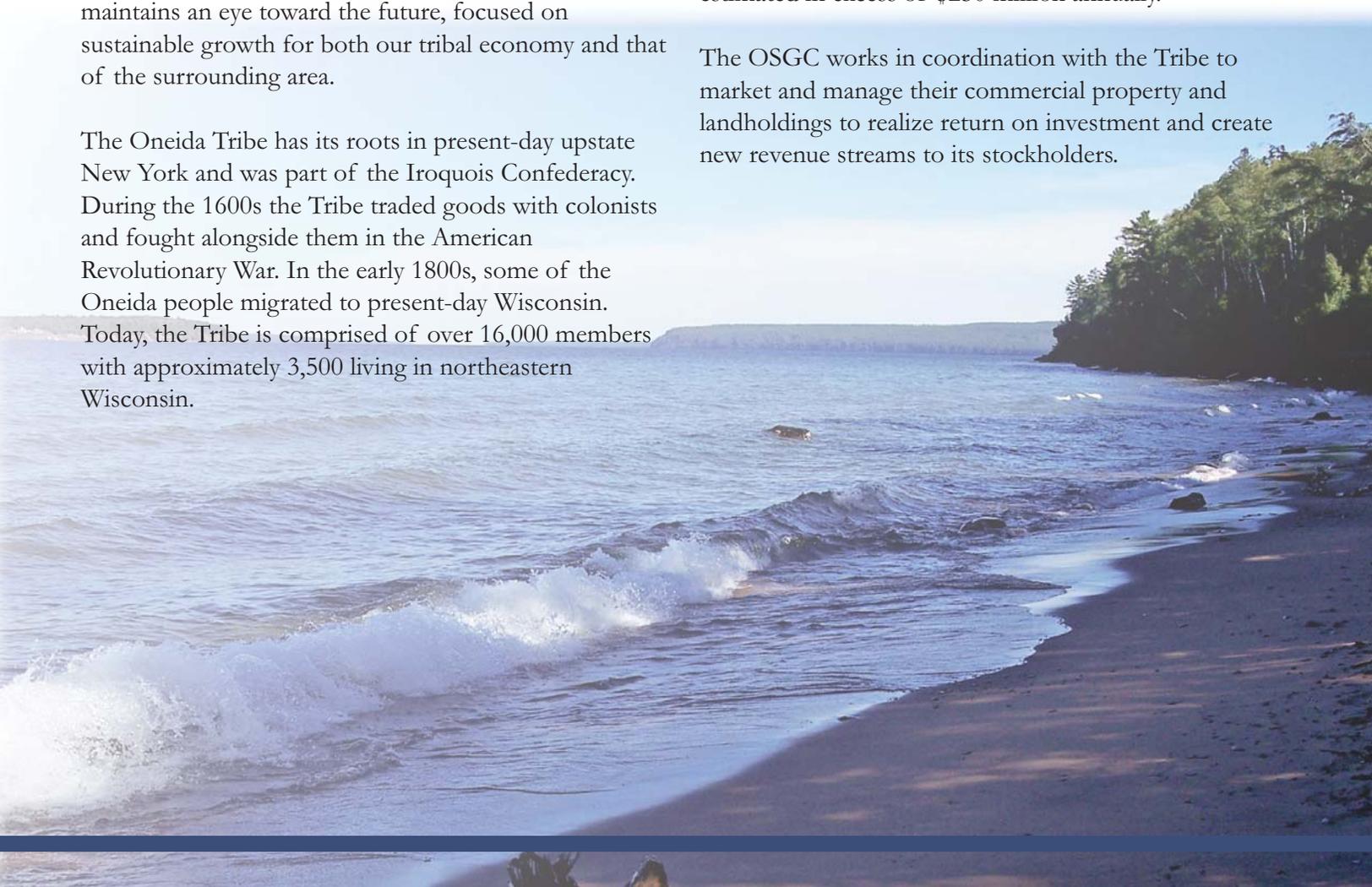
Oneida Tribe's Seven Generations Corporation

Oneida Seven Generations Corporation (OSGC), established in 1996, is a tribally and state-chartered corporation organized under the laws of the state of Wisconsin and authorized by the Oneida Tribe of Indians of Wisconsin. The corporation promotes business and economic diversification directly or as a holding company for real estate assets, management of related assets, and as a holding company for other business ventures of the Oneida Nation.

The Corporation's Role

Land holdings by the Oneida Tribe have increased since the mid-1980s from approximately 200 acres to more than 18,000 acres. The Tribe's economic impact on Brown County and the Green Bay Metropolitan Area is estimated in excess of \$250 million annually.

The OSGC works in coordination with the Tribe to market and manage their commercial property and landholdings to realize return on investment and create new revenue streams to its stockholders.



Market Overview

The Oneida Reservation is located five miles east of Green Bay, WI, the third largest city in the state. Despite the recent recession, Green Bay's economy has remained surprisingly stable, with a low cost of living and continued small business growth. Green Bay is home to a variety of industry, including wholesale trade, health services, and manufacturing.

The reservation spans 17,500 acres and includes 233 miles of streams, and over 12,000 acres of wetlands. Average winter temperatures dip to the low 20s while summer temperatures rise to the mid-80s. Annually, the reservation averages 29 inches of precipitation.



Figure 1: Location Map

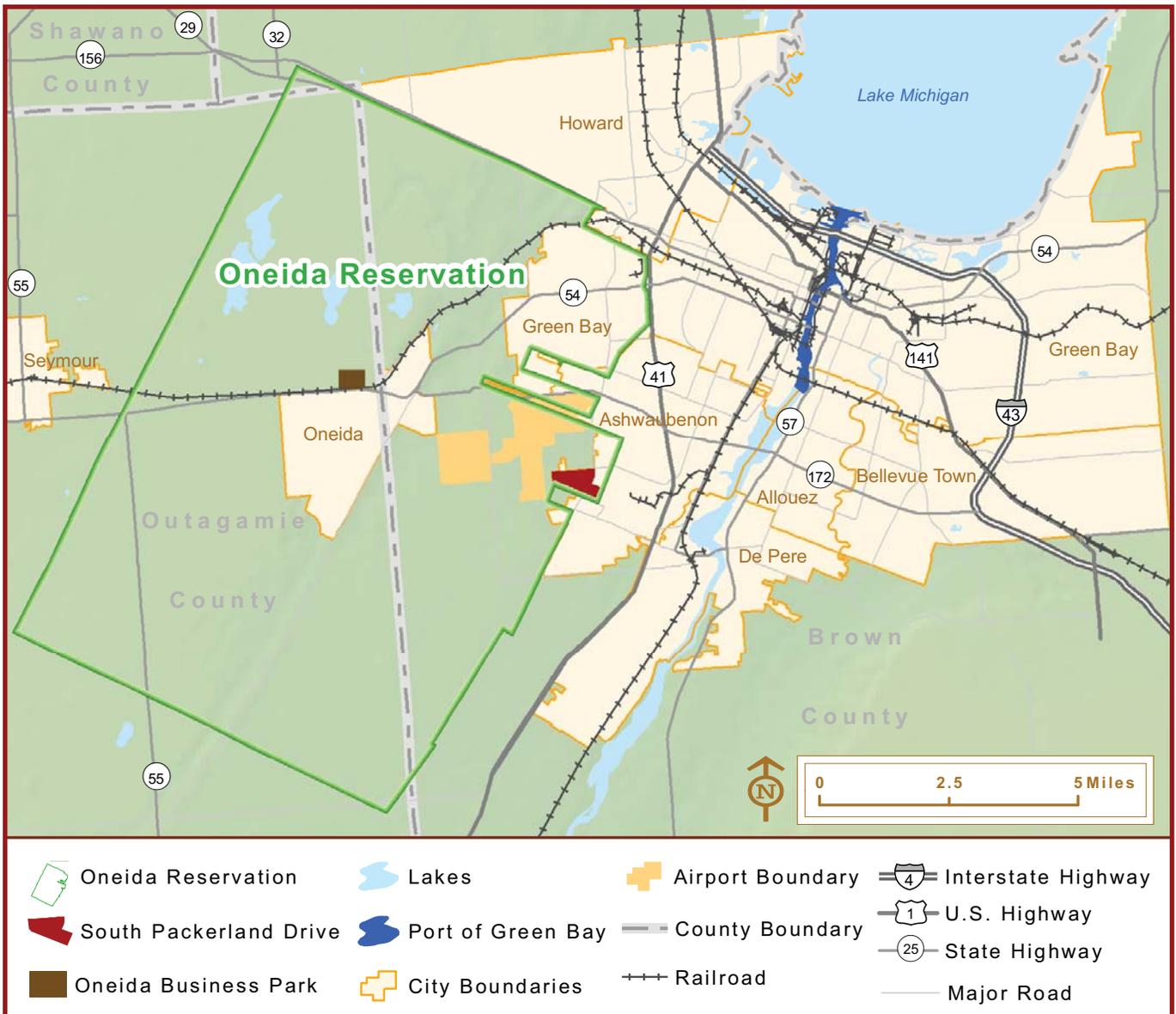


Figure 2: Infrastructure and Access Map

Industrial Park

We are seeking to bring solid economic development to the Oneida Reservation that will help our economy, job creation and the overall well-being of our nation. The following locations are primed for business development.

South Packerland Drive

This 162.3 acre park is located on South Packerland Drive in the Village of Ashwaubenon in Brown County, Wisconsin. Packerland Drive directly accesses the Green Bay Metropolitan Beltline by way of Highway 172. The park is adjacent to the Ashwaubenon Business Park and adjoins Austin Straubel International Airport property. It is currently zoned Commercial (C-1) and Light Industrial (M-1) and is within a designated Foreign Trade Zone. Parcels may be leased from 5 to 100 acres depending on tenant needs.



Figure 3: South Packerland Drive Business Development Location. Drawing courtesy OSGC

Oneida Business Park

The Oneida Business Park is located in the center of the reservation in northeast Wisconsin. The Park is located on State Highway 54 in the town of Oneida with easy access to the Green Bay Metropolitan Area and is 6.7 miles from the Green Bay Beltline. The prime area for development in the site is approximately 50 acres. Some current tenants include the United States Postal Service, and Oneida Nation governmental offices.

All standard utilities are available including community water and sewer.

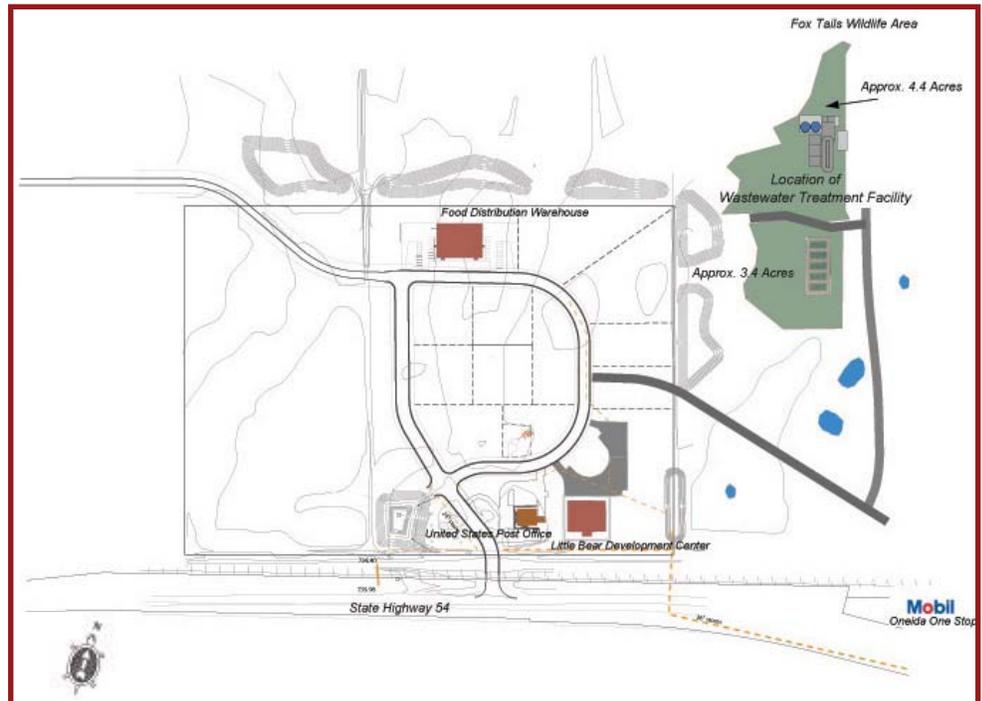


Figure 4: Oneida Business Park Business Development Location. Drawing courtesy OSGC

Additional Business Advantages

Creating a business on the Oneida Reservation offers a variety of economic benefits.

Foreign Trade Zone (FTZ) Status

The Oneida Tribe can be a grantee for general purpose Foreign Trade Zones - a major advantage for companies that import components to manufacture finished goods for export.

FTZs are considered to lie outside of U.S. Customs territory for the purpose of customs duty payments. In other words, goods entering an FTZ are not subject to tariffs until they leave that zone and enter U.S. Customs territory. Merchandise shipped to foreign countries from an FTZ is exempt from U.S. duty payments.

Approximately 162 acres of Oneida Reservation land is designated as an FTZ. The land is located at Packerland and Adam drives, just southeast of Austin Straubel International Airport.

Accelerated Depreciation

Businesses located on reservation property may be eligible to depreciate assets more rapidly than is allowed outside the reservation. This can result in tax advantages if applicable.

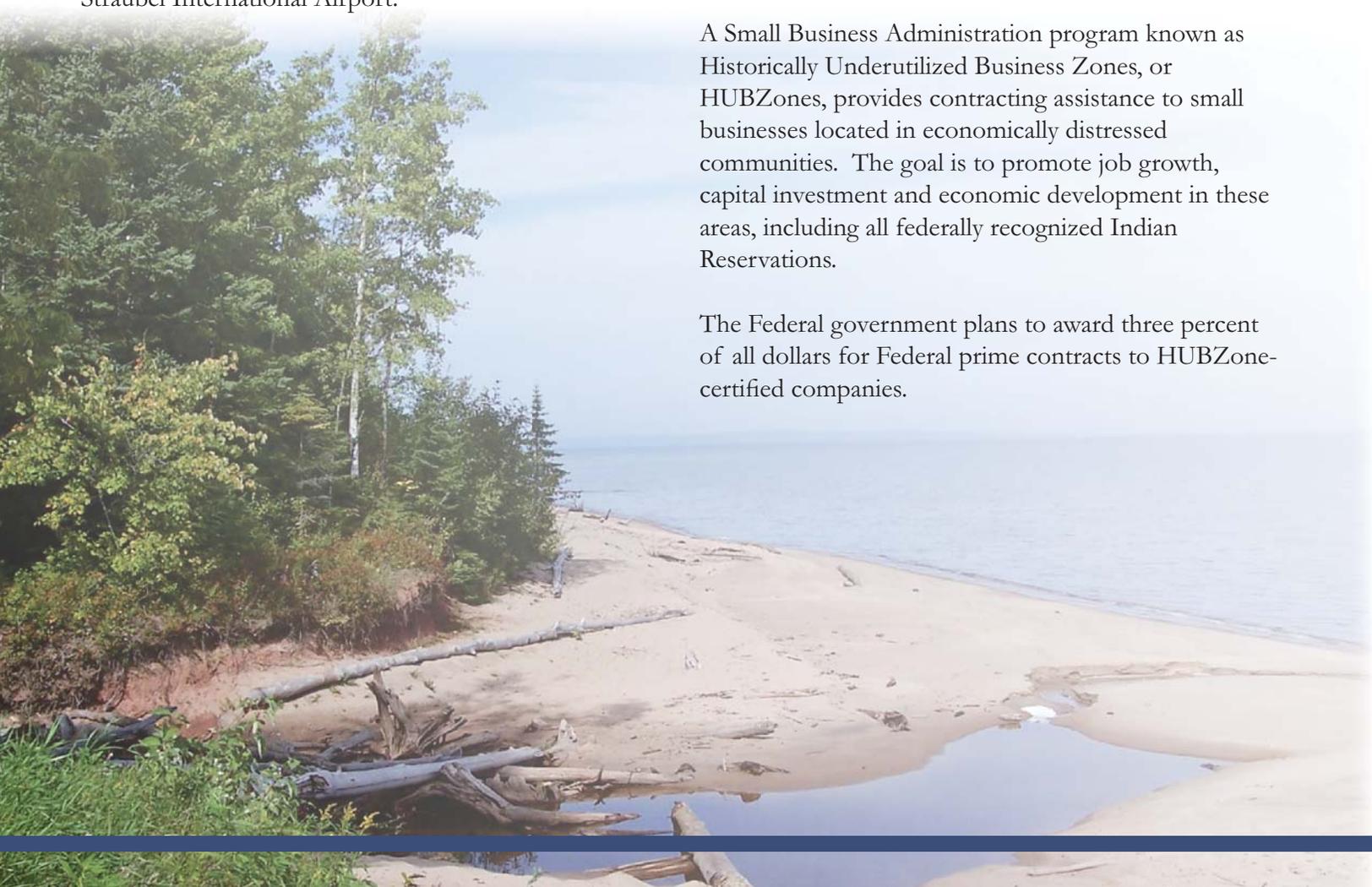
Regardless of whether or not this provision is incorporated into current tax law, the Oneida Tribe has the ability to pass on these tax savings to non-Indian owners when they are involved in a joint venture entity with the Tribe.

The advantages of locating a business within tribal jurisdiction depend on the type of business and corporate structure. Consult your tax professional to help determine the actual benefits available to your organization.

HUBZone Status

A Small Business Administration program known as Historically Underutilized Business Zones, or HUBZones, provides contracting assistance to small businesses located in economically distressed communities. The goal is to promote job growth, capital investment and economic development in these areas, including all federally recognized Indian Reservations.

The Federal government plans to award three percent of all dollars for Federal prime contracts to HUBZone-certified companies.



Corporation Highlights

Bellin Health Systems

A partnership between the OSGC and Management Enterprises, the capital side of Bellin Health, established Babcock I, LLC. The organization constructed a 50,000-square-foot health care facility in Ashwaubenon, WI, as well as a 60,000 square-foot addition in 2006.

The facility is leased back to Bellin Health Systems. In April of 2008, through Babcock I, LLC., Bellin Health Systems was able to open the doors to a 32,000 square-foot oncology unit. This state-of-the art facility is the first of its kind in northeastern Wisconsin.

Schneider National Partnership

In 2009 we executed a long term lease with Schneider National, one of the nation's largest trucking companies. This multi-year, multi-million dollar lease will generate a new revenue stream for the corporation. The Oneida Tribe of Indians of Wisconsin and Schneider National have been perennial leaders in Northeastern Wisconsin in terms of employment.

Waste-to-Energy

Oneida Seven Generations Corporation (OSGC) has organized an autonomous tribal enterprise that was structured to develop, build and operate an energy recovery facility in Oneida, WI that will generate electricity from waste. Our primary goal is to establish a state-of-the-art energy recovery facility that will serve as a joint development between the tribe, county and local communities and demonstrate the benefits of using waste and other residual materials as a fuel in an environmentally friendly manner.

The compounding benefits of using residual material as a fuel for energy conversion, rather than using landfills, provides additional future benefits through carbon reduction and methane capture. The facility will be a working showcase, demonstrating energy recovery technologies, providing excellent educational opportunities, and producing green energy.

Badger Sheet Metal

OSGC has also partnered in the construction of a 120,000 square foot building, completed in 2008 in the Oneida Industrial Park, which houses the facilities of Green Bay's long-established Badger Sheet Metal Company. Badger Sheet Metal is enjoying some of the business advantages afforded to companies who develop on trust land.



Bellin Health Systems. Photo courtesy OSGC



Badger Sheet Metal Manufacturing Facility. Photo courtesy OSGC

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